Hair loss affects an estimated 40 million men and 20 million women in the U.S. While medications such as Propecia and Rogaine can help prevent further loss, restoration surgery usually offers the best option for those seeking to regain a full, natural-looking hairline.

Fortunately, the science of hair restoration surgery has advanced significantly in recent years. Gone are the days of artificial-looking hair plugs. Since the early 1990s, surgeons have been able to transplant micro-grafts consisting of just one to four follicles in a pattern that mimics the way hair is naturally distributed. The UCLA Facial Aesthetic Center is helping develop and refine even newer techniques that are taking microsurgical hair restoration to the next level.

Dr. Rawnsley of the UCLA Facial Aesthetic Center was among the first hair restoration specialists to use saline supertumescence, also called scalp dilation, to create remarkable density using standard micro graft surgery.

With the scalp dilation technique, saline is injected between the layers of skin that make up the scalp. The saline temporarily expands the size of the scalp 50 to 75 percent, which makes it possible to implant more micro-grafts within a given section. After surgery, the scalp gently returns to its normal size.

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**NEW OPTIONS**

**Fraxel™ Skin Resurfacing Now Available**

Recently approved by the FDA, the Fraxel Laser Treatment makes it possible to turn back the clock on facial aging without the downtime and discomfort typically associated with chemical peels and CO₂ skin resurfacing.

This new approach is ideal for reducing fine lines, brown spots and uneven coloring. Patients and doctors alike are marveling at how it targets aging and sun-damaged skin without affecting the surrounding healthy tissue.

Just as computers make it possible to restore a damaged photograph one pixel at a time, Fraxel uses thousands of very precise microscopic laser spots to target and gently treat damaged skin. The laser is so precise that it can even be used on delicate areas such as the neck, which are usually not amenable to more invasive treatment.

“Fraxel is an exciting new treatment option that gently penetrates the outer layers of skin and produces superior results,” said Dr. Rawnsley. “Most patients are surprised at how quickly their skin becomes smoother and more vibrant.”

Skin resurfacing with Fraxel therapy greatly reduces the downtime and risk associated with conventional laser resurfacing. Treatment is performed under topical anesthesia and takes about an hour. Most patients achieve maximum results after three to five treatments.

The UCLA Facial Aesthetic Center was among the first in Los Angeles to offer the Fraxel Laser Treatment. For more information please contact Suzanne Ranaudo, patient care coordinator, at (310) 570-0244.

**CosmeticSurgery.com Highlights UCLA Approach to Rhinoplasty**

The UCLA Facial Aesthetic Center’s unique “soft touch” approach to reshaping the nose was covered recently in a feature story on CosmeticSurgery.com. Dr. Rawnsley is quoted extensively in the story (titled “Nose Jobs: Art and Science”), which explores rhinoplasty’s special aesthetic and functional challenges, as well as recent surgical advances. Dr. Rawnsley was interviewed because of his expertise and experience in helping patients who previously underwent botched surgery. While conventional rhinoplasty is based on removing delicate cartilage, Dr. Rawnsley’s unique “soft touch” technique uses permanent stitches to gently pull together specific areas of cartilage. The complete story is available online at http://www.cosmeticsurgery.com/articles/archive/an~119.
Center Launches Westwood Village Office

The UCLA Facial Aesthetic Center recently completed its move from Santa Monica to new and expanded offices in the heart of Westwood Village. Our consultation suite and administrative offices are now on the fifth floor of the Bank of America office tower at the corner of Westwood Blvd. and LeConte Avenue – a short walking distance from the Division of Head & Neck Surgery’s primary surgery center at 200 Medical Plaza. The office is an eclectic mix of classic and contemporary styles. A blend of fine art is punctuated with breathtaking views of the UCLA campus, Wilshire corridor and Santa Monica mountains. Features include a direct entry that allows patients seeking privacy to bypass the main waiting room.

IS Clinical Skincare Products Now Available
Advanced Serums Deliver Extraordinary Age-Reversing Effects

The UCLA Facial Aesthetic Center is proud to offer advanced skincare products from IS Clinical, which is creating a new standard for anti-aging medicine based on the synthesis of beauty and science. IS Clinical’s advanced serums regenerate the skin by delivering essential vitamins and bio-nutrients directly to skin cells. The line includes serums designed specifically to reduce fine lines and wrinkles, control uneven pigmentation, smooth texture, promote collagen production, treat acne, accelerate post-surgical healing and decrease the appearance of scar tissue and stretch marks. These age-reversing serums work deep beneath the dermal layers to deliver rapid and safe results for patients with all skin types. Each serum was developed by a team of experts in the fields of skincare and anti-aging medicine. For more information about IS Clinical skincare products, please call Suzanne Ranaudo, patient care coordinator, at (310) 570-0244.

New Line Filler Provides Long-Lasting Results

Frequently referred to as the “liquid facelift,” Sculptra is the latest facial line filler approved by the FDA to provide long-lasting cosmetic enhancement. It is designed specifically to treat the results of facial fat loss, including sunken cheeks, indentations and hollow eyes, all of which can result from aging, extreme dieting or serious medical conditions. Sculptra is injected below the surface of the skin directly into the area of fat loss, and provides a significant, yet gradual, increase in skin thickness. The procedure takes about 10 minutes, and results can last up to two years.

Study Finds Professional Lip Enhancers Work Best

A study published recently in the Archives of Facial and Plastic Surgery reports that consumers should be cautious when it comes to over-the-counter lip enhancers, which were found to be largely ineffective. The University of Washington researchers concluded that professionally administered techniques such as filler injections and surgery offer the only current means for significant enhancement.
ABOUT THE UCLA FACIAL AESTHETIC CENTER

The UCLA Facial Aesthetic Center is Southern California’s premiere source for treatment to enhance and rejuvenate the appearance of the face, eyes and neck.

The Center is part of the School of Medicine’s Division of Head & Neck Surgery, and is comprised of full-time UCLA faculty physicians, nurses and staff who specialize in facial plastic and reconstructive surgery. It offers a full range of minimally invasive and conventional treatments delivered with the quality, expertise and innovation that have made UCLA a world leader in medical care. The Center was founded by Jeffrey Rawnsley, M.D., who serves as its director.

The Center is located at 924 Westwood Blvd., Suite 515, and maintains additional surgical facilities at 200 UCLA Medical Center Plaza. For more information about the Center, please contact Suzanne Ranaudo, patient care coordinator at (310) 570-0244/sranaudo@mednet.ucla.edu.

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UPCOMING SEMINARS

October 26, 7:00 p.m.
Hair Restoration
A live demonstration of the latest techniques to create a natural hairline

November 9, 7:00 p.m.
Maintaining a Youthful Face
An introduction to the latest minimally-invasive techniques for treating the early signs of facial aging

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All seminars are held on the UCLA campus at 200 UCLA Medical Center Plaza, Suite 550. To RSVP, please call Suzanne Ranaudo, patient care coordinator at (310) 570-0244.